

18 May, 2012

AUSTRALIA LATIN AMERICA LEADERSHIP PROGRAM (ALALP)

The Australia-Latin America Business Council is delighted to lend its wholehearted support to the second ALALP scheduled to be staged in Australia in October 2013. This ALALP follows a highly successful initial ALALP staged over a two-week period in 2009.

We view these ALALP initiatives as extremely important, as they have great potential to deliver significant long-term benefits for the development of the relationship between Australian and the Latin American region through the enhancement of people-to-people links and the involvement of future leaders from the countries concerned.

Latin America holds far more promise for Australian business than has so far been accessed, but the realization of that potential continues to be hampered by several factors, including a mutual lack of awareness of what we each have to offer the other.

ALALP 2013 will again contribute to overcoming that obstacle by bringing together outstanding individuals who have the skills and commitment to become future leaders in their respective fields and thus to become champions for the campaign to bring Australia and Latin America closer together on a wide variety of fronts.

The benefits that ALALP 2013 can provide to all participants, to their respective entities and to their countries of origin are even greater in the current challenging global economic environment. At a time of continuing economic upheaval, strong leadership is called for and individuals and organizations that make the investment to participate in or to sponsor the second ALALP will be rewarded with tangible benefits that will flow well into the future.

We strongly urge you to support ALALP 2013 through sponsorship and participation.

Yours sincerely,



Jose Blanco
Chairman